

Our Team

Tonya Jackson Founder and CEO

Tamara Trowers Executive Director

Deborah Blakey Advisory Board

Tonya Moore **Advisory Board**

Nikyah Trowers Finance Committee

Bre'Ana Anthony Finance Committee

Ramona Smith Chapter Leader - ATL

Allison Walker Chapter Leader - ATL

Lynette Cora Chapter Leader - Detroit

Delphine Jackson Chapter Leader - Detroit

Elayne Gibson Advisory Board & Chapter Leader - DMV

Lola Kimble-Green Member

Sherell Comfort Member

Melvonne McFarland Member

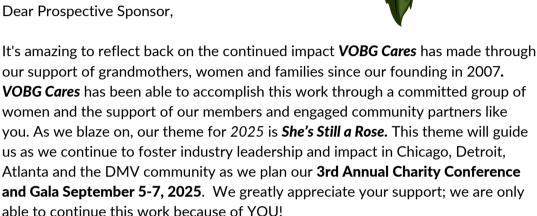
Suzette Law Member

VOBG Cares 1130 S Canal St #1743 Chicago, IL 60607 vobgcares.org info@vobgcares.org

She's Still a Rose

3rd Annual **Voices of Black Grandmothers** 3-Day Conference and Gala September 5-7, 2025 Hyatt Regency Atlanta

September 8, 2025



This unique sponsorship package is an opportunity to target an influential audience of passionate, supportive and committed attendees both locally and nationally and to salute the grandmothers who are the beacon of hope for our families.

Proceeds will be used to expand VOBG Cares' kinship support programs, provide essential resources and services to grandmothers and families in need, fund educational workshops, and advocate for policies that benefit kinship caregivers. These funds will also help raise awareness about the unique challenges faced by grandmothers and support initiatives that empower them to thrive within their communities.

Please consider joining us in celebrations of She's Still a Rose, Voices of Black Grandmothers 3rd Annual Conference and Gala, September 5-7, 2025.

Included in this packet are many Sponsorship options (that we can also customize to your needs) and we would love to have you be part of this milestone with us.

We appreciate your time and consideration,

Thank you!

Tonya Jackson Founder, Visionary and CEO

vobgrosegala2025.com







She's Still a Rose

3rd Annual Voices of Black Grandmothers 3-Day Conference and Gala *September 5-7, 2025* Hyatt Regency Atlanta

Friday, September 5, 2025

8am - 2pm 9am - 4pm

Registration Expo Welcome Reception Workshops "Taking Me Back" Legacy Session

Saturday, September 6, 2025

Breakfast - Keynote Speaker Group Photo Expo Panel Discussions Lunch and Learn Panel Discussions Awards Gala

Sunday, September 7, 2025

10am - 2pm

Grandparents Day Celebration Brunch - Family Included

Schedule subject to change.



Tickets & Info Available at vobgrosegala2025.com

Who We Are

3rd Annual Voices of Black Grandmothers 3-Day Conference and Gala September 5-7, 2025 Atlanta, GA

Tonya Jackson, Founder and CEO
Voices of Black Grandmothers, VOBG Cares & National Black
Grandmothers Day, Certified in Grandfamilies Leadership

Tonya Jackson, the visionary founder of VOBG (Voices of Black Grandmothers). Over the past 18 years, Tonya has been a tireless advocate for grandmothers, creating a powerful network that has provided vital support and resources. She has successfully built a thriving platform that empowers grandmothers, established a national holiday to honor grandmothers, and founded a nonprofit organization that continues to make a significant impact in Illinois, Georgia, Michigan and Maryland.

Tonya is also the creator of Mocha Grands Magazine which will be released at the Gala. The first issue will feature "100 Black Grandmothers You Should Know"

Now, Tonya is leading the charge to develop a groundbreaking kinship program, further expanding her legacy of empowering families and communities.



1st Annual Gala Washington, DC





and Annual Conference and Gala Chicago, IL







3rd Annual Voices of Black Grandmothers 3-Day Conference and Gala September 5-7, 2025 Hyatt Regency Atlanta

Sponsorhip Levels

Blooming Rose Sponsor (Premier)

\$10,000

Premier logo placement on all event materials

Acknowledgment as the premier sponsor during the event

Full-page advertisement in the event program

VIP seating for 10 guest

Recognition on the VOBG Cares website and social media

Stem of Strength Sponsor

\$5,000

Prominent logo placement on event materials

Half-page advertisement in the event program

VIP seating for 5 guest

Recognition on the VOBG Cares website and social media

Thorn of Resilience Sponsor

\$2,500

Logo placement on event materials

Quarter -page advertisement in the event program

VIP seating for 2 guest

Recognition on the VOBG Cares website and social media

Bud of Hope Sponsor

\$1,000

Logo placement on event program

Listing in the event program

Recognition on the VOBG Cares website and social media

Rose Garden Sponsor

\$500

Listing in the event program

Recognition on the VOBG Cares website and social media

Mocha Grands Magazine Sponsor

\$500

Listing in the event program

Full page ad in the magazine

Recognition on the VOBG Cares website and social media

Additional Sponsorship Opportunities

Monetary Sponsorship

VOBG Cares prides itself in running an impactful, volunteer-led organization on a small budget, but we come to you now to ask for your support of our mission and programming.

Donation Form will be provided.

In-Kind Patrons

VOBG Cares appreciates in-kind donations of creative and professional services for our **She's Still a Rose, 3rd Annual Conference and Gala**. We love being able to connect our donors to our mission to provide support to our kinship support programs, by providing essential resources and services to grandmothers and families in need. **In-Kind Form will be Provided.**

In-kind donation opportunities include, but are not limited to the following:

- Roses to give to every grandmother
- Audio/Visual Production

- Printing Advertising/PR
- Gift Bags items for attendees

Mocha Grand Magazine Sponsorship

The Magazine Project aims to bring together "100 Black Grandmothers You Should Know" to contribute and collaborate on a project that celebrates creativity, storytelling, and the unique perspectives within our community.

Mocha Grands Magazine Sponsor

- Listing in the event program
- Full Page ad in the magazine
- Recognition on the VOBG Cares website and social media

\$500



Tickets & Info Available at vobgrosegala2025.com

