



SPONSORSHIP

Opportunities

She's Still a Rose

***3rd Annual
Voices of Black Grandmothers
3-Day Conference and Gala
September 5-7, 2025
Hyatt Regency Atlanta***


Vobg Cares[®]
The Power of Positive Grandparenting

Our Team

Tonya Jackson
Founder and CEO

Tamara Trowers
Executive Director

Deborah Blakey
Advisory Board

Tonya Moore
Advisory Board

Nikayah Trowers
Finance Committee

Bre'Ana Anthony
Finance Committee

Ramona Smith
Chapter Leader - ATL

Allison Walker
Chapter Leader - ATL

Lynette Cora
Chapter Leader - Detroit

Delphine Jackson
Chapter Leader - Detroit

Elayne Gibson
Advisory Board &
Chapter Leader - DMV

Lola Kimble-Green
Member

Sherell Comfort
Member

Melvonne McFarland
Member

Suzette Law
Member

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She's Still a Rose

3rd Annual

Voices of Black Grandmothers

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September 8, 2025

Dear Prospective Sponsor,

It's amazing to reflect back on the continued impact **VOBG Cares** has made through our support of grandmothers, women and families since our founding in 2007. **VOBG Cares** has been able to accomplish this work through a committed group of women and the support of our members and engaged community partners like you. As we blaze on, our theme for 2025 is ***She's Still a Rose***. This theme will guide us as we continue to foster industry leadership and impact in Chicago, Detroit, Atlanta and the DMV community as we plan our **3rd Annual Charity Conference and Gala September 5-7, 2025**. We greatly appreciate your support; we are only able to continue this work because of YOU!

This unique sponsorship package is an opportunity to target an influential audience of passionate, supportive and committed attendees both locally and nationally and to salute the grandmothers who are the beacon of hope for our families.

Proceeds will be used to expand **VOBG Cares'** kinship support programs, provide essential resources and services to grandmothers and families in need, fund educational workshops, and advocate for policies that benefit kinship caregivers. These funds will also help raise awareness about the unique challenges faced by grandmothers and support initiatives that empower them to thrive within their communities.

Please consider joining us in celebrations of ***She's Still a Rose, Voices of Black Grandmothers 3rd Annual Conference and Gala, September 5-7, 2025***.

Included in this packet are many Sponsorship options (that we can also customize to your needs) and we would love to have you be part of this milestone with us.

We appreciate your time and consideration,

Thank you!

Tonya Jackson
Founder, Visionary and CEO

vobgrosegala2025.com



EVENTS



Schedule of Events

She's Still a Rose
3rd Annual
Voices of Black Grandmothers
3-Day Conference and Gala
September 5-7, 2025
Hyatt Regency Atlanta

Friday, September 5, 2025

8am - 2pm	Registration
9am - 4pm	Expo
10:30am - 11:30am	Welcome Reception
11:30am - 2:30pm	Workshops
5pm - 8pm	"Taking Me Back" Legacy Session

Saturday, September 6, 2025

8am - 9:00am	Breakfast - Keynote Speaker
9am - 10am	Group Photo
9am - 3:30pm	Expo
10 - 11:30am	Panel Discussions
12pm - 12:50pm	Lunch and Learn
1:00pm - 2:30pm	Panel Discussions
5 - 10pm	Awards Gala

Sunday, September 7, 2025

10am - 2pm

Grandparents Day Celebration Brunch - Family Included

Schedule subject to change.



Tickets & Info Available at
vobgrosegala2025.com

Who We Are

3rd Annual Voices of Black Grandmothers
3-Day Conference and Gala September 5-7, 2025
Atlanta, GA

Tonya Jackson, Founder and CEO

Voices of Black Grandmothers, VOBG Cares & National Black Grandmothers Day, Certified in Grandfamilies Leadership

Tonya Jackson, the visionary founder of VOBG (Voices of Black Grandmothers). Over the past 18 years, Tonya has been a tireless advocate for grandmothers, creating a powerful network that has provided vital support and resources. She has successfully built a thriving platform that empowers grandmothers, established a national holiday to honor grandmothers, and founded a nonprofit organization that continues to make a significant impact in Illinois, Georgia, Michigan and Maryland.

Tonya is also the creator of Mocha Grands Magazine which will be released at the Gala. The first issue will feature "100 Black Grandmothers You Should Know"

Now, Tonya is leading the charge to develop a groundbreaking kinship program, further expanding her legacy of empowering families and communities.



1st Annual Gala Washington, DC



2nd Annual Conference and Gala Chicago, IL





Sponsorship Levels

Blooming Rose Sponsor (Premier)

\$10,000

Premier logo placement on all event materials
Acknowledgment as the premier sponsor during the event
Full-page advertisement in the event program
VIP seating for 10 guest
Recognition on the VOBG Cares website and social media

Stem of Strength Sponsor

\$5,000

Prominent logo placement on event materials
Half-page advertisement in the event program
VIP seating for 5 guest
Recognition on the VOBG Cares website and social media

Thorn of Resilience Sponsor

\$2,500

Logo placement on event materials
Quarter -page advertisement in the event program
VIP seating for 2 guest
Recognition on the VOBG Cares website and social media

Bud of Hope Sponsor

\$1,000

Logo placement on event program
Listing in the event program
Recognition on the VOBG Cares website and social media

Rose Garden Sponsor

\$500

Listing in the event program
Recognition on the VOBG Cares website and social media

Mocha Grands Magazine Sponsor

\$500

Listing in the event program
Full page ad in the magazine
Recognition on the VOBG Cares website and social media

Additional Sponsorship Opportunities

Monetary Sponsorship

VOBG Cares prides itself in running an impactful, volunteer-led organization on a small budget, but we come to you now to ask for your support of our mission and programming.

Donation Form will be provided.

In-Kind Patrons

VOBG Cares appreciates in-kind donations of creative and professional services for our ***She's Still a Rose, 3rd Annual Conference and Gala***. We love being able to connect our donors to our mission to provide support to our kinship support programs, by providing essential resources and services to grandmothers and families in need. **In-Kind Form will be Provided.**

In-kind donation opportunities include, but are not limited to the following:

- Roses to give to every grandmother
- Audio/Visual Production
- Printing Advertising/PR
- Gift Bags items for attendees

Mocha Grand Magazine Sponsorship

The Magazine Project aims to bring together **"100 Black Grandmothers You Should Know"** to contribute and collaborate on a project that celebrates creativity, storytelling, and the unique perspectives within our community.

Mocha Grands Magazine Sponsor

- Listing in the event program
- Full Page ad in the magazine
- Recognition on the VOBG Cares website and social media



\$500



Tickets & Info Available at
vobgrosegala2025.com



